



# OT AUSTRALIA Qld

Australian Association of Occupational Therapists - Queensland Inc.

## Advertising Guidelines for the *Queensland OT Newsletter*

OT AUSTRALIA Qld is the peak professional membership association representing occupational therapists (OTs) throughout Queensland and currently has a membership circa 1000.

The *Queensland OT Newsletter* is electronically delivered to members each month and features key news articles, clinical updates and professional development news and feature stories. We also distribute a printed version of the newsletter to those members who request this (circa 350). We can also accept inserts for these editions.

The newsletter is an A4 publication formatted in PDF. The newsletter is emailed to members in the first instance and then made available on our website. The potential readership is conservatively 2000.

Advertising is accepted and we reserve the right to refuse advertising.

### Newsletter Content

Information regarding workshops and seminars are included on our [website](#) free of charge (dates and contact details). Larger advertisements for educational events organised and/or endorsed by OT AUSTRALIA Qld are included on our [website and in the newsletter](#) free of charge. **Organisations and/or individuals requesting to include more information than mentioned above may advertise their event at our normal advertising rates (quoted below):**

### Charges and Advert Sizes A4 Newsletter

Full page H 265mm x W 185mm	\$550
Half page H 265mm x W 85mm	\$350
Half page H 130m x W 185mm	\$350
¼ page H 130mm x W 85mm	\$220
¼ page H 185mm x W60 mm	\$220
<b>*Inserts/flyers (printed newsletter only)</b> (Insert price is per article maximum 4 pages)	<b>\$330</b>

All prices quoted are inclusive of 10% GST

No agency commission is paid

### Copy Deadline

Advertisements must be booked (see attached form) and received by **10th of each month**. Advertisements must be emailed to [info@otqld.org.au](mailto:info@otqld.org.au) in **.jpg format** or as a **Word Document**.

### Discounts

OT AUSTRALIA Qld members advertising their own business receive a 50% discount on above fees (no discount for members placing an advertisement on behalf of their employer)

10% discount for booking 3 or more consecutive advertisements (must be booked at the same time)

**Enquiries:** [info@otqld.org.au](mailto:info@otqld.org.au)

**Prices are current as at 1<sup>st</sup> September 2008.**

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Australian Association of Occupational Therapists – Queensland Inc  
Suite 8, 416 Logan Rd, Stones Corner Qld 4120  
Ph: 3397 6744 Fax: 3397 6599  
email: [info@otqld.org.au](mailto:info@otqld.org.au) [www.otqld.org.au](http://www.otqld.org.au)

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# OT AUSTRALIA Qld

Australian Association of Occupational Therapists Queensland Inc

## Advertising Booking Form (Newsletters)

### Account Details:

Advertiser Name:	
Agency Name (if applicable) for invoice:	
Postal Address (for account):	
Telephone / Fax No:	
E-mail:	

Please tick the months you would like your advertisement to appear:

Jan	Feb	Mar	Apl	May	June	July	Aug	Sep	Oct	Nov	Dec

Printed Newsletters - Inserts only

Please issue a Tax Invoice OR:

Payment enclosed – see below:

### Tax Invoice

ABN: 37 355 993 657

<i>Please indicate preferred payment method with a X</i>	
<input type="checkbox"/>	<b>Direct Payment to OT AUSTRALIA Qld Account:</b> Westpac 260 Queen St, Brisbane <b>(BSB) - 034 002    Account Number - 133 283    Account Name: AAOT Qld</b>
<input type="checkbox"/>	<b>Cheque / Money Order    Payable to: AAOT-Qld</b>
	OR
<input type="checkbox"/>	<b>Visa    or    Mastercard ONLY</b>
Credit Card Number: _____ / _____ / _____ / _____	
Expiry Date: _____ / _____    Amount \$AUD _____	
Name on Card: _____	
Signature _____    Date: _____	

<b>Office use only:</b>	booking recorded !	copy received !	invoice issued !	paid !
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